

Digital Animator Brief

Macmillan Academy: Digital Animation – Climate Change/Flooding (Year 8)

“If everybody on the planet lived like the average person in Britain, we would need nearly three planets to sustain us all! One Planet Living is a global programme that looks at the resources used by each individual throughout their life and encourages people to change their lives so they use a fairer share of the world’s limited resources.”

Tees Valley Arts is currently working in partnership with Middlesbrough Environment City (MENVC) on a Project called **One Planet Living**, a community engagement programme aimed at creating a sustainable One Planet Town. The project is funded through the **Big Lottery Fund**, Communities Living Sustainably programme and aims to look at the following key themes:

Sustainable Living, Energy Efficiency, Climate Change, Local Recycling, Local Transport

As a partner of the project, we aim to address these social, economic and environmental challenges faced by the Middlesbrough Community through **engaging arts activities**.

This project will be looking specifically at **Climate Change** and flooding. We hope to work with a **Digital Animator** and a **Writer** for this to engage a group of Year 8 pupils to address the environmental issues surrounding this subject through creative animation. The group would work alongside the animator and a writer to create a short film based on the given topic and would gain social and team building skills throughout the work. We would be interested in engaging parents too, with a view to potential reduction in energy bills, therefore would look to run a showing of the animation created, perhaps at an external venue, where there would be members of the **One Planet Middlesbrough team** on hand to deliver information about the environmental issues.

We aim to increase awareness and understanding of the above issues within young people and feel this is an exciting way to do so!

Digital Animator Brief:

Alongside the teaching staff at Macmillan Academy, you will support and lead the group to ensure their participation and engagement with activities. You will attend an OPM training session before the activity commences to learn the key objectives and outcomes of OPM. You will work with the group to make a digital animation to be shown at a celebration event that covers these environmental issues.

Aims and Key Objectives:

- To work with a designated group of 15 Year 8 Pupils at Macmillan Academy to deliver 5 days of creative engagement using Digital Animation, exploring ideas about sustainable living.
- To establish the key aims of OPM using Climate Change/Flooding as a stimulus for the work.
- To work alongside the teaching staff of the school and a Creative Writer to support the young people in creating a digital animation to be exhibited at a Celebration Event, where parents will be invited along.
- To support the young people in achieving their full potential & to develop/ gain the following:
 - Artistic/ creative skills
 - Confidence and Self-esteem
 - Communication skills, teamwork and leadership
 - Enjoyment and cultural engagement/ entitlement
 - Transferable skills (Teamwork, Leadership, Problem-solving)

Your Role:

- To work with Macmillan Academy personnel and visiting artists
- To liaise with Projects Officer (Ree Collins) throughout the project.
- Assist the visiting artist(s) in activity.
- To assist in monitoring and evaluating the project throughout – to be discussed with the Projects Officer (Ree Collins)
- To adhere to health and safety requirements and policies and procedures of both Tees Valley Arts(available on our website) and Macmillan Academy
- To liaise with the Projects Officer throughout
- To manage the budget for materials in conversation with Projects Officer.
- To provide documentation/receipts for all purchases made and inform Projects Officer of any underspend so can allocate elsewhere
- To provide photographic documentation of activity. To be discussed with Projects Officer. (TVA can provide camera(s).)

Schedule:

You **MUST** be available to work **ALL** of the following dates:

Session No.	Date	Time	Where
1	Mon 30 th June	9 - 3	Macmillan Academy
2	Tues 1 st July	9 - 3	Macmillan Academy
3	Weds 2 nd July	9 - 3	Macmillan Academy
4	Thurs 3 rd July	9 - 3	Macmillan Academy
5	Fri 4 th July	9 - 3	Macmillan Academy

Project Deadlines:

First Draft of Animation	Friday 11 th July
Final Draft to Projects Officer	Weds 16 th July
Celebration Event	Wk/c 14 th July

Fees:

5 x full days @ £220 per day = £1100

5 x post production/non-contact days @ £150 per day = £750

TOTAL FEES = £1850

N.B. There will also be allocated materials budget of £1500 to be split between the Digital Animator and the Creative Writer under the direction of the Projects Officer.