

artsaward



TRINITY
COLLEGE LONDON

Guide 2011



“Have faith in yourself and be as proactive as you can in pursuing your goal. Try not to be discouraged if things don't take off immediately. Genuine ability is a hard thing to stifle. If you have talent and dedication, you will succeed.”

Simon Pegg, actor, comedian, writer, film producer and director



“I am excited that young people explore their creativity through the Arts Award and add to the mix of ideas and activities that animate our imaginations as well as focus our thinking.”

Siobhan Davies, choreographer and dancer



“In times like these we need young people to express themselves. The arts can allow them to speak in unique ways, and Arts Award is a great way of giving them the opportunity to get on board. It's all about the taking part.”

Benjamin Zephaniah, performance poet



“I've learnt that preparation is hugely important and gives you the confidence you need to make your performance the best it can be. Opportunities are there to be taken, you don't get anywhere by standing back and letting them pass you by, because you never know where they might lead you.”

Ben Shephard, tv presenter

welcome to Arts Award!

Arts Award is a national qualification which supports young people to develop as artists and arts leaders

We aim to support young people aged 11-25 to enjoy the arts, develop creative and leadership skills, and achieve a national qualification.

Doing an Arts Award develops your creative and communication skills, and your ability to lead projects. An Arts Award is useful when looking for further education and job opportunities – in the arts or other fields.

This Guide includes information for young people and parents as well as professionals interested in running Arts Award.

Use the tabs on the edge of the pages to find your way to information about doing and running Arts Award at Bronze, Silver and Gold levels. Good luck!

Arts Award is managed by Trinity College London in association with Arts Council England.

www.artsaward.org.uk



Supported by
**ARTS COUNCIL
ENGLAND**

creativity and leadership...



Arts Award facts

what?

- ▶ Arts Award is a qualification offered at Levels 1, 2 and 3 (Bronze, Silver and Gold) on the Qualifications and Credit Framework (QCF)
- ▶ Arts Award assesses how young people develop in their chosen arts activities rather than achievement of a specific skill level
- ▶ young people can gain awards through work in any art form. This includes creative, technical and support roles

who?

- ▶ young people aged 11-25 can take part
- ▶ a trained professional called an Arts Award adviser supports and mentors young people – usually an arts worker, teacher or youth worker

where?

- ▶ young people work towards their Arts Award at an Arts Award centre
- ▶ any organisation which supports young people's arts activities can register as a centre if they employ or link with an Arts Award adviser
- ▶ an Arts Award centre might be an art gallery, theatre, school, college, youth club or youth arts project

how?

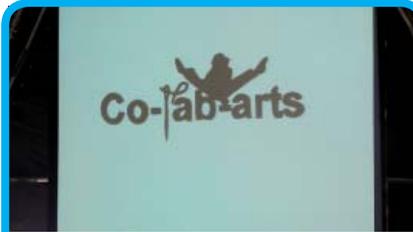
- ▶ Arts Award has two strands – arts practice and arts leadership. Young people gather evidence of their creative and skills development which they present as a portfolio in any format
- ▶ young people can work towards Arts Awards within, outside and beyond school and college
- ▶ Arts Award advisers facilitate arts experiences, support progress and assess young people's portfolios before external moderation

Gold Arts Award in action

leadership project spotlight



Fifteen young people meet to plan and produce a showcase for Shoreditch Festival – all part of their Gold Arts Award



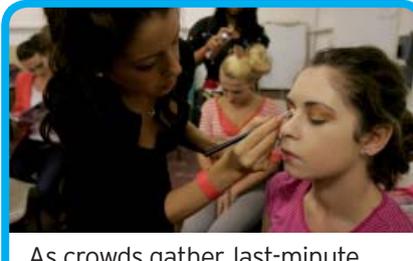
Supported by higher education colleges and arts organisations they form their own arts company, Co-lab-arts



Each young person takes a leadership role in the creative development and production of the showcase...



It's festival time – Keisha drums up interest with two live radio interviews



As crowds gather, last-minute preparations are made ... those working behind the scenes feel the pressure



The film crew – also doing Bronze Arts Award – prepare to document the day



First up ... *Fashion Anatomy*, inspired by the human body, followed by spoken word piece *Wise Words*, set to projected photography and sound



Then it's Josh and Ricardo's dance work *ID*, and *Grandma's Legacy*, physical theatre woven with stories and secrets



The tent is packed – the crowd is happy ... show's over ... the team reflect on their leadership experience

do your Arts Award

Want to express your creativity and get a nationally recognised qualification?

You can do an Arts Award in any area of the arts or media from fashion to poetry, rapping to dance, photography to film. You can be the creator or performer, or develop your skills in backstage or technical roles.

You can take part in Arts Award at your school, college or youth project, or with an arts organisation or youth arts programme.

what will I do?

- ▶ you choose your arts activity and set personal challenges
- ▶ you explore, do, see and learn new things in the arts
- ▶ you share your arts skill with others
- ▶ you can work in a group or individually, but you create an individual plan
- ▶ you choose which media to use to provide evidence of your achievements – you can write ... or use video, audio, website or blog
- ▶ you work with an Arts Award adviser to achieve your goals. The adviser may be an artist, teacher or youth worker
- ▶ with your adviser's help, you decide which level of Arts Award to start with

get started

The first step is to find an Arts Award adviser to work with. If you're already involved in arts activities find out if your school, college or arts project is running Arts Award. If not, ask if they will become an Arts Award centre in order to support you.

You may also be able to join an existing Arts Award centre in your area. Search for a centre near you on the Arts Award centre map

www.artsaward.org.uk/centremap

To find out about what other young people are doing, take a look at the case studies on the website and visit

www.artsaward.org.uk/yourspace

Bronze Arts Award

Level 1 Award in the Arts (Ofqual accreditation number: 501/0081/6)

QCF credit value: 6

Explore the arts and share your skills

If you're ready to try new experiences in the arts and media, doing a Bronze Arts Award is perfect for you – and it can earn you a Level 1 national qualification.

The award will usually take around 40 hours to complete. You need to create your own portfolio about your interests and your progress. Collect and record evidence of everything you do along the way.

There is one unit:

enjoying the arts

take part in an arts activity – anything from sculpture to fashion to music production

go to a live arts event – record your views, collect programmes and other information and share your thoughts with others

arts heroes and heroines – which artist or arts practitioner inspires you? Research the story of his or her life and work

arts apprenticeship – share your skills by helping to run a workshop, or by giving a demonstration and explanation of your skills to others



'The best bit of the Arts Award was getting out into the world and taking part in so many new and different experiences that I never thought would be possible, like performing in a play, leading a group of complete strangers and best of all making new friends!' Hannah

Hannah achieved her Bronze Arts Award at Wolverhampton Grand Theatre. She took part in a range of arts activities, learning new skills including scriptwriting, filmmaking and photography. She also took an acting role in her annual school play, and for her arts apprenticeship, Hannah led warm-up drama games with a group of 8-12 year olds, which she found both challenging and rewarding.

Silver Arts Award

Level 2 Award in the Arts (Ofqual accreditation number: 500/9914/0)

QCF credit value: 10

Challenge yourself and build your creativity

Through the Silver Arts Award, you'll develop your arts skills and understanding, lead activities in the art form of your choice and achieve a Level 2 national qualification.

The award will usually take around 60 hours to complete. You need to build a portfolio that tracks your arts experience and shows your development. Collect and create evidence for everything you do along the way.

There are two units:

arts practice

arts challenge – set yourself a challenge in your chosen arts activity through discussion with your adviser. Plan your work and review your achievements

arts events – review shows, exhibitions or events and share your views with others

arts research – find out about arts activities in your area and beyond and research arts training and jobs

arts leadership

Share your skills with others by leading workshops or working in a team to run a project. Your role could involve passing on arts and media skills or taking charge of a particular aspect. You plan, deliver and review your arts leadership project



Silver
Arts Award

'I am pleased with what I have achieved through this Arts Award and what it means for the future. Having found an inking style that I am comfortable I can reproduce and that retains the character of my original sketches, I feel I am ready to undertake bigger projects, such as trying to get a short comic strip published.' Rob

Rob achieved his Silver Arts Award at Meole Brace School in Shrewsbury, through an extra-curricular project supporting students identified as gifted and talented in art. His challenge was to develop his inking skills and a personal style within comic book illustration. For his leadership unit, he ran illustration workshops with the after-school art club.

Gold Arts Award

Level 3 Certificate in the Arts (Ofqual accreditation number: 500/9666/7)

QCF credit value: 15 UCAS Tariff points: 35

Drive your personal development in the arts

Gold Arts Award is our highest recognition of your abilities as a young artist and creative arts leader. Working at this level will extend your creativity, communication, planning and leadership skills, and you'll gain a Level 3 national qualification.

The award will usually take around 90 hours to complete. You need to build a portfolio which shows your arts achievement and reflects your development as an artist and arts leader.

There are two units:

personal arts development

arts practice – gain experience of a new area of the arts and develop new art work by collaborating with another artist

the wider arts sector – get involved in the arts world through placements, volunteering, training and research

research and review – go to high-quality arts events, use them to influence your work and find out about the artists and their career paths

form a view – make the case for an arts issue that you care about

arts project leadership

Take individual responsibility for researching, planning, running and reviewing your own arts project with a public outcome. You can work with others, but you must take responsibility for a distinct creative part of the project. You plan your project, organising the people and resources needed. You deliver the project working effectively with others and review the project, collecting feedback from all who take part



'At the end of the session I was proud of myself for being able to pick up music production. I believe that if I continue practising in my spare time, getting more comfortable with the software and training my ear to listen to the instruments better then I can become a novice music producer.' Raph

Gold
Arts Award

Raph achieved his Gold Arts Award on an extended work experience placement in production management with Power Play Productions. He developed his skills and confidence using music production software and became involved in planning the Wood Green International Youth Film Day. He took a lead role in running a weekly after-school club for young people, and for his arts leadership challenge Raph produced his own film, recruiting a cast of younger children, and managing them over a six-week period.

running Arts Award

Arts Award offers a useful framework for arts activities and projects, as well as providing motivation and recognition for young people's achievements

Young people work towards their Arts Awards in Arts Award centres. In order to register as a centre and deliver Arts Award, an organisation must employ or link with at least one trained Arts Award adviser. Individuals may also register as centres. Advisers are key to young people's success, acting as mentors and assessors. We recommend that organisations planning to take many young people through the programme train more than one adviser to provide adequate stimulus and support.

adviser training and support

To become an Arts Award adviser, individuals must successfully complete a one-day training course which is run regionally and booked through the Arts Award website. Advisers must be at least 18 years of age and have the equivalent to two years' experience of working in the arts with young people.

We offer a range of post-training support to advisers, through the website, e-bulletins, national helpdesk and regional events.

assessment and moderation

Arts Award advisers are the primary assessors of young people's work. Their assessments are moderated by an external moderator. The moderator samples the portfolios and meets the adviser and some young people to confirm the results. Certificates for those who pass are sent to the centre within six weeks of the moderation. There is a range of moderation options including centre visits, shared and postal moderations.

Arts Award training options:

Full-day Bronze/Silver adviser training: adviser training covers how to deliver and assess the Arts Award and includes presentations, case studies and discussion

Half-day Gold top-up training: for advisers wishing to support young people through the Gold Award (trainees must have successfully completed Bronze/Silver adviser training)

In-house training: cost-effective and tailor-made training for groups of eight or more (can be run over two twilight sessions)

Half-day Arts Award Extra: for advisers wishing to refresh or further develop their understanding of running Arts Award

Half-day Briefing Seminar: for those planning to oversee, fundraise for and/or manage an Arts Award programme. The course covers the framework and overview of running Arts Award and explores the fit with existing programmes

www.artsaward.org.uk/booktraining

costs

adviser training and registration

Bronze/Silver adviser training	£140 per person
Gold top-up training	£90 per person
Bronze/Silver in-house adviser training	£60 per person plus a trainer's fee (minimum £300 plus expenses)
Gold in-house adviser training	£45 per person plus a trainer's fee (minimum £200 plus expenses)
Centre and young people registration	currently no charge

young people's materials

Bronze booklet and badge	£4.00 per person (cheaper when purchased in large quantities)
Silver booklet and badge	£5.00 per person (cheaper when purchased in large quantities)
Gold booklet and badge	£5.00 per person (cheaper when purchased in large quantities)

A range of optional Arts Award items such as folders, t-shirts, pens, USB memory sticks and bags can also be ordered via the website along with free promotional materials (you pay postage)

moderation fees (per portfolio)

	1-49 portfolios per centre	50-99 per centre	100+ portfolios per centre
Bronze	£17	£14	£12
Silver	£20	£17	£15
Gold	£31	n/a	n/a

Centres can book a moderation at their centre (minimum fee £320), join a public moderation or share with another centre (minimum fee £90) or book a postal moderation for groups of 1-5 young people

support courses

Briefing seminar	£90
Arts Award Extra	£85

We reserve the right to change prices without notice, please check the website for up-to-date information.

models of delivery

There is a wide range of approaches to delivering Arts Award and many are illustrated through case studies on the website.

www.artsaward.org.uk/inmysetting

- ▶ Whole year-group approach
- ▶ Extra-curricular programmes
- ▶ One-to-one mentoring
- ▶ Holiday projects
- ▶ Work experience placements and internships
- ▶ Enrichment options
- ▶ Residential projects
- ▶ Artists in residence
- ▶ Partnership projects
- ▶ Short courses
- ▶ Weekly clubs or groups

Advisers choose the approach that suits their setting, considering existing commitments, the support young people may need and the nature of the activities. The ratio of young people to adviser will vary according to these circumstances. We recommend that centres integrate the Arts Award framework within existing programmes and use it to structure project planning.

partnerships

Arts Award works in partnership with many organisations and has developed a range of programmes for delivering the award. Examples include Football Arts Academy, a programme linking arts and sport; and the Shakespeare Challenge, a programme run in partnership with the Royal Shakespeare Company. Read more about our collaborations at

www.artsaward.org.uk/partnerships

Bronze, Silver and Gold stories

Discover more about each level of the Arts Award by reading the stories of young people who have achieved awards at each of the three levels.

www.artsaward.org.uk/bronzestories

www.artsaward.org.uk/silverstories

www.artsaward.org.uk/goldstories

These pages also include links to examples of digital portfolios and tips for using digital formats for evidencing young people's work.

Arts Award Access Fund

The Arts Award Access Fund provides small grants to individuals or groups who need financial help to experience professional arts while working towards Arts Awards. Grants of £50-£500 are available. Please visit

www.artsaward.org.uk/accessfundinfo

2011 deadlines: 6 May, 14 October

www.artsaward.org.uk

Our website is the main channel through which we provide support and share news about young people's achievements. Keep an eye on the website for regional support and local activities.

Visit the website to book training, register a new centre, register young people, book moderation, visit the Arts Award shop and keep abreast of Arts Award developments. You can also find Arts Award platforms on Facebook, YouTube, Flickr and Vimeo and we encourage young people to share art work, reviews and opinions online. Follow the links from our home page or visit

www.artsaward.org.uk/yourspace



“I have learnt loads about my students and found skills that I simply didn't know they had. In my groups I've found good filmmakers and photographers as well as the more obvious arts skills taught on the curriculum. Some of the work is really very creative and not always recognised by the formal curriculum.”

Martyn Mullender, Royal Manor Arts College, Arts Award adviser



“Arts Award is a valuable means of engaging young people from a diverse range of backgrounds, and contributing towards an alternative progression route to higher education. The flexibility of the award opens up possibilities for people regardless of their background or situation; the award can be delivered in a setting with which they are familiar, it can be completed at their own pace, and in a subject area which they choose.”

Mark Crawley, Director of Widening Participation, University of the Arts London



“Seeing the young people achieve a proper qualification and how proud it makes them and their families has been brilliant. We hope that by helping our young people to work towards their Arts Award it can be the first step to them re-engaging with positive activities, learning and achieving.”

Lorna Digweed, Youth Arts Coordinator, Wessex Youth Offending Team, Arts Award adviser



“Arts Award is an excellent qualification for young people: accessible, flexible, enjoyable and highly valuable, regardless of whether young people want to pursue a career in the arts. Arts Award ties in excellently with Personal Learning and Thinking Skills (PLTS) across all areas of the curriculum.”

Rose Coppard, Creative New Skills at the City of Norwich School, Arts Award adviser



contact us

The Arts Award team are here to help at every stage of doing or running Arts Award. We can advise you on training, delivery, moderation or promotion and look forward to hearing from you and discussing your ideas.

The helpdesk is open during office hours, and if we can't answer your call immediately we aim to respond within 24 hours.

Arts Award
Trinity College London
89 Albert Embankment
London SE1 7TP

helpdesk 020 7820 6178
enquiries@artsaward.org.uk
www.artsaward.org.uk



so many arts and cultural offers
to choose from...



Bursting out of the box! Arts Award North West celebration event, photo Nigel Hillier



Look out for organisations carrying the Arts Award Welcome badge – it means they offer activities, events, expertise, information and resources which help young people achieve Arts Awards

If you're doing your Arts Award or supporting young people check out opportunities near you at www.artsaward.org.uk/welcomemap

www.artsaward.org.uk
enquiries@artsaward.org.uk
020 7820 6178



5 027741 008992